

PSA COPY

FOR IMMEDIATE RELEASE

Climbing For Kitties Local Fundraising Event

CONTACT:

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TYPE: **Volunteer, Local Profile, Feature Article, Calendar, Local Event, Local Businesses in Community Involvement**

June 22, 2013

4-6p

RockSport Indoor Climbing

1901 Silverada Blvd, #10

Reno

PSA COPY :: 30 seconds

A team of fundraisers is training in the climbing gym to prepare for the challenge of their lifetimes. Some have had no climbing experience at all. They'll put aside their fears and fatigue and climb with everything they've got to raise money for Feline Rescue of Northern Nevada, a non-profit, multifaceted cat sanctuary. Visit Climbing for Kitties dot com for more information. Click your favorite climber to donate and inspire them to new heights. Climbing for Kitties dot com.

PSA COPY :: 15-20 seconds

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